# **Program Highlights**

# **Summer Reading Program Highlights**

### **Summer Reading Program**

Date: May 12 - August 2

By the end of June, a total of 2,162 readers have registered for the Helen Plum Library Summer Reading Program.

### Youth Services Summer Reading Registration Party

Date: June 4
Attendance: 170

Staff: Youth Services Staff

Readers kicked off the summer with a party complete with crafts, book suggestions, and a special chance to meet the Little Mermaid. Patrons had the opportunity to interact with the collection through fun games and leave with new titles.



Date: June 5 & 8 Attendance: 25

**Staff:** Caitlin Atkinson (Teen Librarian)

After the application process, Volunteens (teen volunteers) completed training for their shifts at the Summer Reading Desk. Training included how to log reading and track prizes in Beanstack (Summer Reading Program app), the structure of the Summer Reading Program, and customer service skills.

# **Family Program Highlights**

## Magical Beast Bonanza

**Date:** June 13 **Attendance:** 152

Staff: Youth Services Staff

Families gathered to celebrate their favorite magical creatures at this drop-in program. Activity stations included mermaid-themed sensory boxes, dragon crafts, a unicorn ring toss, and lots of imaginative play.



# **Early Literacy Program Highlights**

**Construction Crew** 

**Date:** June 27 **Attendance:** 30

Staff: Tricia Nelson (Early Literacy Librarian), Marissa Hegel (YS Library Associate II), & Julia

Kindelin (YS Library Associate II)

Preschoolers were busy building with a variety of materials, stamping custom blueprints with LEGO, and moving through a jobsite themed obstacle course with mini wheelbarrows.

# **Elementary Program Highlights**

Sew a Sleep Mask

**Date:** June 24 **Attendance:** 17

**Staff:** Deidre Winterhalter (Elementary Services Librarian) & Marissa Hegel (YS Library Associate II)

Elementary students learned how to hand-sew a sleep mask using two different types of stitches. (See right image.)



Sleep mask sewists gathered for a photo after a session of learning and making!

# **Teen Program Highlights**

Get It Right or Pay the Price

**Date:** June 11 **Attendance:** 10

**Staff:** Jeannie Arinyanontakoon (YS Library Associate II), Mark Smith (YS Library Associate II), & Julia Kindelin (YS Library Associate II)

Middle schoolers enjoyed a fun spin on trivia—literally. Wrong answers meant spinning the "wheel of consequences," with silly tasks like jumping jacks, fake mustaches, or tongue twisters. Everyone had a blast tackling tough questions and laughing at the playful penalties.

# **Adult Program Highlights**

**Book Clubs** 

Date: June 3, 18, & 19

Attendance: 28

Staff: Erin Bigger-Goldlust (Digital Services & Instruction Librarian) & Courtney Rose Welsh (AS

Programming Librarian)

The Library's regular Book Clubs: Library Lounge and the HPL Book Club met in June.

Computer Classes

Sessions: 13 Attendance: 66

**Staff:** Erin Bigger-Goldlust (Digital Services & Instruction Librarian)

Popular classes in June covered Excel, Canva, and ChatGPT.

# **Senior Program Highlights**

Senior Social: Lucy!

**Date:** June 16 **Attendance:** 66

Staff: Katie Cortesi (Senior

Outreach Librarian)

Jillann Gabrielle from Paradise Playhouse performed a onewoman musical about Lucille Ball (see right image).



Patrons attending the Senior Social: Lucy!

## The Hills are Alive with Heather Braoudakis

Date: June 23
Attendance: 44

Staff: Katie Cortesi (Senior Outreach Librarian)

Patrons enjoyed performances of Rogers and Hammerstein classics.

## **Presentations and Performances for Adults**

### Take a Meditation Vacation

**Date:** June 4 **Attendance:** 35

**Staff:** Courtney Rose Welsh (AS Programming Librarian)

Umesh Bhatia presented various meditation techniques.

The Voice That Rocked America: The Dick Biondi Story

Date: June 9 Attendance: 62

**Staff:** Courtney Rose Welsh (AS Programming Librarian)

The Library hosted a screening of the documentary with director Pam Enzweiler-Pulice followed by a discussion.

# **Studio 411 Program Highlights**

Glowforge Project: Hello Summer Home Décor

Date: June 2 & 9 Attendance: 26

Staff: Melisa Martinez (Studio 411 Supervisor) &

Afra Siddiqui (Library Associate II)

Attendees made a "Hello Summer" home décor sign (see right image). Staff added a second

session due to high demand.



Date: June 10 & 30
Attendance: 19

Staff: Melisa Martinez (Studio 411 Supervisor) & Afra Siddiqui (Library Associate II)

Attendees made scented soy candles. Staff added a second session due to high demand.



June's Glowforge Project

# **Community Connections – Outreach**

## **School Connections**

**GPS Youth Services Display** 

Partner: Glenbard Parent Series (GPS)

To highlight our partnership and the wonderful free speaker events that the <u>Glenbard Parent Series</u> provides the Lombard community, staff created a permanent youth display of the yearly GPS book recommendations.

# **Community Partners**

Lombard 4th Annual Pride Fest

Date: June 1

Attendance: 214 interactions

Partner: First Church of Lombard UCC

**Staff:** Emily Bradshaw (Content Coordinator), Deidre Winterhalter (Elementary Services Librarian), Joey Vichio (Shelving Assistant), & Stephanie Howes (AS Assistant Manager)

Trustees: Julie Kowalski-Schmidt & Kelly Simms

Participating for the fourth year in a row, Library staff and trustees spent an afternoon celebrating and supporting the LGBTQ+ community through interactions with attendees and local organizations. Staff gave away promotional materials, including event schedules, themed booklists for all ages, and branded giveaways.

### Alzheimer's Disease and Dementia Resource Drop-in

**Date:** June 11 **Attendance:** 5

**Partner:** RUSH Alzheimer's Disease Center (RADC) **Staff:** Katie Cortesi (Senior Outreach Librarian)

RADC Community Engagement Coordinator Leann Donovan connected with five patrons needing resources in June.

## Crisis Recovery Center (CRC) Information Session

Date: June 11
Attendance: 13

**Partner:** DuPage County Health Department (DCHD) **Staff:** Courtney Rose Welsh (AS Programming Librarian)

DCHD representatives previewed the mental health and substance abuse crisis services that will be available upon the opening of the new CRC in Wheaton.

## Paradise Bay Water Park – Stories & Swim Series

Date: June 11, 18, & 25

Attendance: 27

Partner: Lombard Park District

Staff: Cate Hoadley (YS Assistant Manager) & Julia Kindelin (YS Library Associate II)

This exciting partnership offered storytime during Paradise Bay Water Park's Wednesday Parent & Tot Swim Time. Families were delighted to see Library staff in a new location and appreciated the themed toys and crafts provided.

### Multicultural Art Fair

Date: June 21 Attendance: 16

Partner: Building Love Amongst Cultures (BLAC)

Staff: Tricia Nelson (Early Literacy Librarian) & Afra Siddiqui (Library Associate II)

Trustees: Allison Pinkett-Floyd, Kristin Aasmundstad Walsh, & Julie Kowalski-Schmidt

Patrons enjoyed seeing the Library at a table where they could make DIY bracelets and take home a pouch made in Studio 411.

Illinois DeafBlind Project - Studio 411 Visit

**Date:** June 27 **Attendance:** 20

Partner: Illinois DeafBlind Project

Staff: Melisa Martinez (Studio 411 Supervisor)

Melisa connected with Illinois DeafBlind Project Coordinator Michelle Clyne. Participants from the Phillip J. Rock Center and School in Glen Ellyn completed low-tech crafts and activities in Studio 411.

## **English Language Learning Classes**

Date: Tuesdays & Thursdays in June

Attendance: 178

Partner: College of DuPage

Staff: Stephanie Howes (AS Assistant Manager)

The summer sessions began on June 3 and run through early August.

# Patron Engagement

# **Marketing Engagement**

**Top social media post of the month:** Season 4 of *The Bear* was released in June, so Marketing staff reposted the Library's parody video from 2 years ago to share with the Library's now much larger Instagram audience. It has over 187,000 views (as compared to 10,000 from the original post).

**Email Newsletters**: Email newsletters are delivered to patrons every other week. Newsletters have a total of **26,455** email subscribers. Individual subscribers may receive more than one targeted email newsletter. For example, a parent may receive Elementary and Middle School Newsletters for their children as well as the Adult Newsletter. Additionally, the NextReads newsletter is a reader's advisory service with a total of **329** subscribers. Adult patrons can sign up on the Library's <u>website</u> and select from several reader's advisory tracks.

Email Newsletters Statistics					
Targeted Newsletters	Emails Sent	Emails Opened	Open Rate	Links Clicked	Click Rate
Birth through Preschool	1,106	651	58.9%	38	3.4%

Average			52.8%		2.3%
Total	46,132	24,364		1,051	
NextReads	2,122	1,339	63.1%	83	3.9%
Studio 411	616	425	69.0%	68	11.0%
Adults 55+	11,029	5,188	47.0%	407	3.7%
Adult	24,941	13,455	53.9%	370	1.5%
Middle & High School	3,515	1,776	50.5%	41	1.2%
Elementary School	2,803	1,530	54.6%	44	1.6%

In June, targeted emails were sent to patrons who attended programs throughout the month asking them to take our Library Events Survey.

	Emails Sent	Emails Opened	Open Rate	Links Clicked	Click Rate
<b>Events Survey</b>	423	311	73.5%	100	23.6%

Industry standard averages for 2023 (via Constant Contact):

**Open rate**: 36.48% | Non-profits: 42.27% **Click rate**: 1.40% | Non-profits: 1.86%

# **Additional Services**

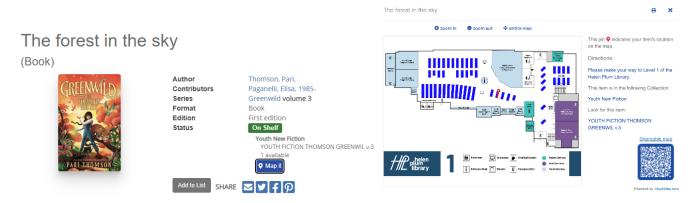
**Home Delivery:** Isabella Herrera (Home Delivery Specialist) and Katie Cortesi (Senior Outreach Librarian) prepped and made 42 deliveries in June. There are currently 90 patrons signed up for the Home Delivery service.

**Passports:** Staff processed 44 passport applications in June, which is closer to our average of 45–55 monthly applications. Appointment no-shows dropped to three for the month.

# **Collection Management**

**StackMap:** StackMap is now available for 1st floor collections. If a title has physical copies available, a "Map It" button is shown below the call number in the online catalog (Aspen). This

displays a map of the Library with a pin marking the shelf where the item can be found (see below right image).



TMS staff will enable StackMap for 2nd floor collections once AS staff complete shifting materials.

**World Language Cataloging:** Youth Services recently purchased a collection of Arabic and Urdu titles. Carol Spitler (Cataloging Librarian) is working with the RAILS <u>World Language Cataloging Service</u> to catalog these materials. The service, funded by a grant from the Illinois State Library, allows libraries to send up to 25 books per month in any language to RAILS to be fully cataloged and returned.

**Newspaper Digitization:** TMS staff sent the last batch of newspaper microfilms to Advantage Archives for digitization. This includes *The Lombard Spectator* from March 2, 2012–October 25, 2013, *Lombard Suburban Life* from November 1, 2013–June 27, 2014, *Suburban Life* from May 30, 1996–January 4, 2002, and *The Lombardian* from January 8, 1975–June 25, 2014.

# **Staff Updates**

**Adult Library Services:** Two positions have been filled in Adult Library Services. Natalie Hernandez will begin as a part-time Library Associate I in mid-July, and Lance Garrison will begin as a part-time Adult Services Librarian at the end of July. Both will be here mostly in the evenings and weekends.

**Marketing Engagement Coordinator:** Interviews are in progress for this position; over 25 applications have been received, and new applications are being monitored as they come in.

**Part-Time PS Assistants:** Katie Horner (PS Manager) and Nancy Bartl (PS Assistant Manager) began interviewing candidates for a new part-time Patron Services Assistant position.

**Youth Summer Staff:** Lisa McGee, Sana Muneer, and Grace Zunkel returned for another summer as Seasonal Assistants to help with the Youth Summer Reading Program. The Youth Services

team appreciates their enthusiasm for celebrating our readers and dedication to keeping the Library's program running smoothly.

# **Facilities Updates**

**Teen Corner:** Marketing installed new signage leading into the Teen Corner to help define the space.

**Landscaping:** Plants in the islands east of the drive-thru and at the Main Street entrance are having some trouble. The soil is thin and sandy. New plants have been ordered to fill in the gaps.

# **Meetings, Training, & Continuing Education**

# **Staff Training**

### **ALA Annual Conference**

**Date:** June 26 – 30

Staff: Katie Horner, Anne Luzeniecki, & Tyler Works

**Trustees:** Ginger Kearney & Kelly Simms

The ALA Annual Conference is an opportunity for continuing education, networking, and discovery that brings together thousands of library workers. Highlights from this year's conference included sessions on advocacy, community engagement, innovation in workload management and supporting staff well-being, future forecasting, and the role of AI in libraries. The exhibit hall offered direct connections to vendors from around the world and opportunities to connect directly with authors and illustrators. An added benefit of the conference was exploring Philadelphia's robust public libraries and resources.

**All-Staff Meeting:** In lieu of staff meetings, the Admin team opted to acknowledge the hard work and dedication of staff during the Library's busiest month by treating staff to Dairy Queen on what can only be described as a picturesque June day.

Meetings and Professional Development				
June 4	IUG Steering Committee Meeting via Zoom (Alex Vancina)			
	Hokusai Exhibit Preview (Anne Luzeniecki)			
June 5	LMCC Marketing Committee Meeting (Emily Bradshaw)			

June 6	Product Development Progress Meeting with IUG and Innovative's Idea Exchange (Alex Vancina)
	Meeting with Financial Advisor Jamie Rachlin (Anne Luzeniecki)
June 9	LibraryIQ Project Kickoff Meeting (Alex Vancina & Tyler Works)
	StackMap Launch Plan Meeting (Alex Vancina & Tim Mayse-Lillig)
June 10	Project Progress Meeting (Staff ILS Committee)
June 11	Tour for Bensenville Community Public Library Staff (Caitlin Atkinson, Trustee Ginger Kearney, & Anne Luzeniecki)
	Aspen Community Meeting (Alex Vancina & Carol Spitler)
June 12	ILA Marketing Forum Meeting (Emily Bradshaw)
	Sierra Acquisitions Meeting (Cate Hoadley, Michelle Kilty, Alex Vancina, & Tyler Works)
June 16	Census Training (Cate Hoadley, Katie Horner, Kristie Leslie, Alex Vancina, & Tyler Works)
	Board of Trustees Meeting
June 17	WILIUG Steering Committee Meeting via Zoom (Alex Vancina & Tim Mayse-Lillig)
June 20	RAILS Board Meeting in Burr Ridge (Alex Vancina)
June 23	HPL Foundation Book Sale Preview (Trustee Ginger Kearney, Anne Luzeniecki, & Tyler Works)
June 24	LibConnect Pro Webinar from SpringShare (Kristie Leslie & Emily Bradshaw)
June 26	Co-hosted an IUG Discussion Forum on Sierra Circulation via Zoom (Alex Vancina)

## **Staff Glossary:**

Caitlin Atkinson – Teen Librarian

Anne Luzeniecki – Executive Director

Emily Bradshaw – Content Coordinator

Cate Hoadley – YS Assistant Manager

Katie Horner – PS Manager

Michelle Kilty – AS Manager

Kristie Leslie – Marketing Manager

Anne Luzeniecki – Executive Director

Tim Mayse-Lillig – Cataloging & Systems

Librarian

Carol Spitler – Cataloging Librarian

Alex Vancina – TMS Manager

Tyler Works – Assistant Director